

## ABSTRACT OF THE DISCLOSURE

A digital broadcast transmission/reception system includes a transmission posting apparatus for performing a communication call through a telephone line network before a broadcast transmission apparatus starts transmitting individual information. The system also includes a distributor having a register which stores a transmitter ID signal of the transmission posting apparatus. The distributor compares a transmitter ID signal at the communication call with the transmitter ID signal stored in the register, outputs a power control signal when these ID signals match, and connects the telephone line network with a telephone when these ID signals do not match. The system also includes a power control apparatus for tuning ON power to a broadcast reception apparatus according to the power control signal. Therefore, the power to the broadcast reception apparatus can be controlled through the telephone line network.